



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

American Rambler Production
138 Conant Street
Beverly, MA 01915

Contract # 103123

Schedule Dates 10/03/12-10/09/12
Advertiser Romney for President, Inc. (8973)
Agency American Rambler Production (4828)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KINCA,STEPHANIE
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC - ORDER # 476

Date Entered 10/02/12
Last Modified 10/04/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07909944
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,390.00
Net Total \$70,210.00
Sales Tax

WBNS-TV (WBNS)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Oct. 2012 | 50 | \$82,600.00 |
| Grand Total: | 50 | \$82,600.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|-------------------------|---------|
| 1.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 3 | :30 | 5:57A- 7A (EST) | 1 | | | | | X | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | 6A NEWS | 10/2/12 |
| 2.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 5:57A- 7A (EST) | 1 | X | | | | | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | 6A NEWS | 10/2/12 |
| 3.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 7A- 8A (EST) | 1 | X | | | | | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 7AM | 10/2/12 |
| 4.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 3 | :30 | 7A- 8A (EST) | 1 | | | | | X | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 7AM | 10/2/12 |
| 5.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 3 | :30 | 8A- 8:55A (EST) | 1 | | | | | X | | | 1 | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 8AM | 10/2/12 |
| 6.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 8A- 8:55A (EST) | 1 | X | | | | | | | 1 | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | CBS THIS MORNING AT 8AM | 10/2/12 |
| 7.0 | Normal Line / SPOT | 10/03/12-10/03/12 | 3 | :30 | 8:58A- 9:55A (EST) | 1 | | | X | | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | KELLY | 10/2/12 |
| 8.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 8:58A- 9:55A (EST) | 1 | X | | | | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | KELLY | 10/2/12 |
| 9.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 3 | :30 | 9:58A- 10:55A (EST) | 1 | | | | | X | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | LMAD | 10/2/12 |
| 10.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 3 | :30 | 10:58A- 11:57A (EST) | 1 | | | | | X | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | TPIR | 10/2/12 |
| 11.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 10:58A- 11:57A (EST) | 1 | X | | | | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | TPIR | 10/2/12 |
| 12.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 11:58A- 12:30P (EST) | 1 | X | | | | | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | NOON NEWS | 10/2/12 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected."



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Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC - ORDER # 476

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Entered By Kathy Sparks
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Headline # ECR07909944
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Package Deal
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Commission \$12,390.00
Net Total \$70,210.00
Sales Tax

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|------|--------------------------------|-------------------|-----|--------|----------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|----------------|-----------|---------|
| 13.0 | Normal Line / SPOT | 10/03/12-10/03/12 | 3 | :30 | 11:58A- 12:30P (EST) | 1 | | | X | | | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | NOON NEWS | 10/2/12 |
| 14.0 | Normal Line / SPOT | 10/03/12-10/03/12 | 3 | :30 | 12:30P- 2P (EST) | 1 | | | X | | | | | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | SOAPS | 10/2/12 |
| 15.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 3 | :30 | 2P- 3P (EST) | 1 | | | | | X | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | TALK | 10/2/12 |
| 16.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 2P- 3P (EST) | 1 | X | | | | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | TALK | 10/2/12 |
| 17.0 | Normal Line / SPOT | 10/04/12-10/04/12 | 3 | :30 | 3P- 3:55P (EST) | 1 | | | | X | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | PHIL | 10/2/12 |
| 18.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 3 | :30 | 3:58P- 5P (EST) | 1 | | | | | X | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | DR OZ | 10/2/12 |
| 19.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 3:58P- 5P (EST) | 1 | X | | | | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | DR OZ | 10/2/12 |
| 20.0 | Normal Line / SPOT | 10/03/12-10/03/12 | 3 | :30 | 5P- 6P (EST) | 1 | | | X | | | | | 1 | \$2,200.00 | \$2,200.00 | WBNS-TV (WBNS) | 5P NEWS | 10/2/12 |
| 21.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 5P- 6P (EST) | 1 | X | | | | | | | 1 | \$2,200.00 | \$2,200.00 | WBNS-TV (WBNS) | 5P NEWS | 10/2/12 |
| 22.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 6P- 6:30P (EST) | 1 | X | | | | | | | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | 6P NEWS | 10/2/12 |
| 23.0 | Normal Line / SPOT | 10/04/12-10/04/12 | 3 | :30 | 6P- 6:30P (EST) | 1 | | | | X | | | | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | 6P NEWS | 10/2/12 |
| 24.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 3 | :30 | 6:58P- 7:30P (EST) | 1 | | | | | X | | | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | JEOPARDY | 10/2/12 |
| 25.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 6:58P- 7:30P (EST) | 1 | X | | | | | | | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | JEOPARDY | 10/2/12 |
| 26.0 | Normal Line / SPOT | 10/03/12-10/03/12 | 3 | :30 | 7:30P- 7:57P (EST) | 1 | | | X | | | | | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | WHEEL | 10/2/12 |

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

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Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
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Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments ROMNEY/P/R
ROMNEY FOR PRESIDENT INC - ORDER # 476

Date Entered 10/02/12
Last Modified 10/04/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07909944
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$12,390.00
Net Total \$70,210.00
Sales Tax

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| 27.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 7:30P- 7:57P (EST) | 1 | X | | | | | | | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | WHEEL | 10/2/12 |
| 28.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 11P- 11:35P (EST) | 1 | X | | | | | | | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | LATE NEWS | 10/2/12 |
| 29.0 | Normal Line / SPOT | 10/03/12-10/03/12 | 3 | :30 | 11P- 11:35P (EST) | 1 | | | X | | | | | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | LATE NEWS | 10/2/12 |
| 30.0 | Normal Line / SPOT | 10/09/12-10/09/12 | 3 | :30 | 11:35P- 12:37A (EST) | 1 | | X | | | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | LETTERMAN | 10/2/12 |
| 31.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 3 | :30 | 11:35P- 12:37A (EST) | 1 | | | | | X | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | LETTERMAN | 10/2/12 |
| 32.0 | Normal Line / SPOT | 10/03/12-10/05/12 | 3 | :30 | 5A- 5:55A (EST) | 3 | | | X | X | X | | | 3 | \$800.00 | \$2,400.00 | WBNS-TV (WBNS) | 5A NEWS 1X PER DAY | 10/2/12 |
| 33.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 3 | :30 | 5A- 5:55A (EST) | 1 | X | | | | | | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | 5A NEWS | 10/2/12 |
| 34.0 | Normal Line / SPOT | 10/08/12-10/08/12 | 4 | :30 | 10P- 11P (EST) | 1 | X | | | | | | | 1 | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | HAWAII 5.0 | 10/2/12 |
| 35.0 | Normal Line / SPOT | 10/09/12-10/09/12 | 4 | :30 | 7:57P- 9P (EST) | 1 | | X | | | | | | 1 | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | NCIS | 10/2/12 |
| 36.0 | Normal Line / SPOT | 10/03/12-10/03/12 | 4 | :30 | 9P- 10P (EST) | 1 | | | X | | | | | | \$3,000.00 | | WBNS-TV (WBNS) | CRIMINAL MINDS | 10/2/12 |
| 36.0.1 | Closed Preempt | 10/03/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Exception - DEBATE | |
| 37.0 | Normal Line / SPOT | 10/04/12-10/04/12 | 4 | :30 | 7:57P- 9P (EST) | 1 | | | | X | | | | 1 | \$4,000.00 | \$4,000.00 | WBNS-TV (WBNS) | BIG BANG/2.5 MEN | 10/2/12 |
| 38.0 | Normal Line / SPOT | 10/04/12-10/04/12 | 4 | :30 | 9P- 10P (EST) | 1 | | | | X | | | | 1 | \$3,000.00 | \$3,000.00 | WBNS-TV (WBNS) | PERSON OF INTEREST | 10/2/12 |

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Date:

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Date:

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| 39.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 4 | :30 | 7:57P- 9P (EST) | 1 | | | | | X | | | 1 | \$2,000.00 | \$2,000.00 | WBNS-TV (WBNS) | CSI NY | 10/2/12 |
| 40.0 | Normal Line / SPOT | 10/05/12-10/05/12 | 4 | :30 | 10P- 11P (EST) | 1 | | | | | X | | | 1 | \$2,000.00 | | WBNS-TV (WBNS) | BLUE BLOODS | 10/2/12 |
| 40.0.1 | Closed Preempt | 10/05/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | No Avail/Exception - | |
| 41.0 | Normal Line / SPOT | 10/06/12-10/06/12 | 3 | :30 | 6:57A- 9A (EST) | 1 | | | | | | X | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | SAT CBS THIS MORNING | 10/2/12 |
| 42.0 | Normal Line / NCAA SPORTS | 10/06/12-10/06/12 | 3 | :30 | 3:30P- 6:58P (EST) | 1 | | | | | | X | | 1 | \$1,000.00 | \$1,000.00 | WBNS-TV (WBNS) | COLLEGE FOOTBALL | 10/2/12 |
| 43.0 | Normal Line / SPOT | 10/06/12-10/06/12 | 3 | :30 | 7:30P- 7:57P (EST) | 1 | | | | | | X | | 1 | \$800.00 | \$800.00 | WBNS-TV (WBNS) | WHEEL WKND | 10/2/12 |
| 44.0 | Normal Line / SPOT | 10/06/12-10/06/12 | 3 | :30 | 10P- 11P (EST) | 1 | | | | | | X | | 1 | \$4,000.00 | \$4,000.00 | WBNS-TV (WBNS) | 48 HOURS | 10/2/12 |
| 45.0 | Normal Line / SPOT | 10/06/12-10/06/12 | 3 | :30 | 4:58A- 6:56A (EST) | 1 | | | | | | X | | 1 | \$400.00 | \$400.00 | WBNS-TV (WBNS) | SAT AM NEWS | 10/2/12 |
| 46.0 | Normal Line / SPOT | 10/07/12-10/07/12 | 3 | :30 | 5:58A- 7:58A (EST) | 1 | | | | | | | X | 1 | \$400.00 | \$400.00 | WBNS-TV (WBNS) | SUN AM NEWS | 10/2/12 |
| 47.0 | Normal Line / SPOT | 10/07/12-10/07/12 | 3 | :30 | 8:58A- 10:30A (EST) | 1 | | | | | | | X | 1 | \$1,200.00 | \$1,200.00 | WBNS-TV (WBNS) | CBS SUNDAY MORNING | 10/2/12 |
| 48.0 | Normal Line / SPOT | 10/07/12-10/07/12 | 3 | :30 | 6:28P- 6:57P (EST) | 1 | | | | | | | X | 1 | \$2,200.00 | | WBNS-TV (WBNS) | SUN 630P NEWS | 10/2/12 |
| 48.0.1 | Closed Preempt | 10/07/12 | | | | | | | | | | | | | | | WBNS-TV (WBNS) | Schedule Change/Exception - NFL FB | |
| 49.0 | Normal Line / SPOT | 10/07/12-10/07/12 | 4 | :30 | 8:30P- 9:30P (EST) | 1 | | | | | | | X | 1 | \$4,000.00 | \$4,000.00 | WBNS-TV (WBNS) | AMAZING RACE | 10/2/12 |

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Date:

Accepted-Station:

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| 50.0 | Normal Line / SPOT | 10/07/12-10/07/12 | 3 | :30 | 11:31P- 12:05A (EST) | 1 | | | | | | | X | 1 | \$2,800.00 | \$2,800.00 | WBNS-TV (WBNS) | LATE NEWS | 10/2/12 |
| 51.0 | Normal Line / SPOT | 10/09/12-10/09/12 | 3 | :30 | 5P- 6P (EST) | 1 | | X | | | | | | 1 | \$2,200.00 | \$2,200.00 | WBNS-TV (WBNS) | 5PM NEWS | 10/4/12 |

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Date:

Accepted-Station:

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